

## PROCLAMATION

*Whereas,* The City of Stow, Ohio celebrates our local small business and the contributions they make to our local economy and community; according to the United States Small Business Administration, there are currently 32.5 million small businesses in the United States which represent 99.7% of all businesses with paid employees. Small businesses are responsible for 62% of net new jobs created since 1995; and,

*Whereas,* small businesses employ 46.8% of the employees in the private sector in the United States; and,

*Whereas,* 79% of consumers understand the importance of supporting the small businesses in their community on Small Business Saturday®, 70% report the day makes them want to encourage others to Shop Small®, independently-owned retailers; and 66% report that the day makes them want to Shop Small all year long, not just during the holidays; and,

*Whereas,* 58% of shoppers reported they shopped online with a small business and 54% reported they dined or ordered takeout from a small restaurant, bar, or café on Small Business Saturday in 2021; and,

*Whereas,* Stow, Ohio supports our local businesses that create jobs, boost our local economy, and preserve our communities.

**NOW, THEREFORE** I, John Pribonic, Mayor of the City of Stow, Ohio do hereby proclaim November 26, 2022, as Small Business Saturday and urge the residents of our community to support small businesses and merchants on Small Business Saturday and throughout the year.



**IN WITNESS WHEREOF**, I have hereunto set my hand and caused the Seal of the City of Stow, Ohio to be affixed this 9<sup>th</sup> day of November, 2022.

  
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Mayor John Pribonic